



Nikki Mehrjerdian

Product Designer

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 LinkedIn

Work Experience

Publicis Sapient – Experience Designer

07/2021 – Present

- Conduct research, design user flows, wireframes and interactive prototypes for mobile, tablet and desktop apps for Fortune 500 company
- Collaborate with clients and stakeholders to define business, technical and design requirements
- Present design solutions and UX thinking to internal and client teams on a weekly basis

LanguageX – Product Design Intern

06/2020 – 08/2020

- Worked cross-functionally to define product requirements and designed user flows, wireframes and interactive prototypes
- Lead usability testing sessions and synthesized results to guide strategy
- Oversaw the end-to-end user experience from conception to MVP

Biolog-id – UX Design Intern

05/2020 – 07/2020

- Designed and implemented cloud and IOT-based dashboard solutions for public health organizations
- Redesigned internal and client-facing Data Analytics dashboard to improve user flow and enhance visual style guidelines

Georgia Tech – Learning Design Research Assistant

08/2019 – 05/2021

- Edited and designed course LMS, lesson videos, modules, powerpoints and graphics for online masters degree programs

CNN – Video Editor

08/2018 – 02/2021

- Edited and crafted video content for CNN en Español, CNN Newsource, International and digital platforms

Education

Georgia Institute of Technology

M.S. in Digital Media

GPA: 4.0/4.0

08/2019 – 05/2021

University of Georgia

B.A. in Public Relations

Spanish Minor • New Media Certificate

GPA: 3.80/4.0

08/2014 – 05/2018

Skills

Tools

Figma • Sketch • Adobe XD • InVision
Photoshop • InDesign • Premiere Pro
Final Cut • After Effects • Unity • Principle
Miro • Mural • Zeplin • Keynote

Methods

Usability Testing • A/B Testing • Agile
Survey Design • Interviews • Journey Map
Storyboards • Rapid Prototyping
Atomic Design • Design System
Workshop Design & Facilitation

Languages

Spanish (Fluent) • Farsi/Persian (Native)