



Nikki Mehrjerdian

Experience Designer

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 404-988-9206

 LinkedIn

Work Experience

Publicis Sapient – Junior Experience Designer

07/2021 – Present

- Conduct research, design user flows and wireframes, create prototypes and work with stakeholders to implement design solutions
- Clients: Verizon Cloud (Verizon Wireless), Yellow Inc.

LanguageX – Product Design Intern

06/2020 – 08/2020

- Worked cross-functionally to define product requirements and designed user flows, wireframes and interactive prototypes
- Lead usability testing sessions and synthesized results to guide design strategy
- Oversaw the end-to-end user experience from conception to MVP launch

Biolog-id – UX Design Intern

05/2020 – 07/2020

- Designed and implemented cloud and IOT-based dashboard solutions for public health organizations
- Redesigned internal and client-facing Data Analytics dashboard to improve user flow and enhance visual style guidelines

Georgia Tech – Learning Design GRA

08/2019 – 05/2021

- Edit and design course LMS, lesson videos, modules, powerpoints and visual graphics for online masters degree programs provided by Georgia Tech Professional Education

CNN – Video Editor

08/2018 – 02/2021

- Edited and crafted video content for CNN en Español, CNN Newsource, International and digital platforms

Education

Georgia Institute of Technology

M.S. in Digital Media

GPA: 4.0/4.0

08/2019 – 05/2021

University of Georgia

B.A. in Public Relations

Spanish Minor • New Media Certificate

GPA: 3.80/4.0

08/2014 – 05/2018

Skills

Tools

Figma • Sketch • Adobe XD • InVision
Axure RP • Photoshop • InDesign
Premiere Pro • Final Cut • After Effects
Unity • Miro • Mural • Zeplin • Keynote

Methods

Usability Testing • Interviews • Survey
Journey Mapping • Storyboards
Rapid Prototyping • User Personas
Affinity Mapping • Empathy Mapping
Atomic Design • Design System

Programming

HTML • CSS • Javascript • p5.js

Languages

Spanish (Fluent) • Farsi/Persian (Native)